



## Vision

Be the most responsive and effective framework for academic collaboration

## Mission

Advance the academic excellence of member institutions through national leadership, collaboration, and co-investment



**14**

**MEMBER  
INSTITUTIONS**



- University of Illinois
- Indiana University
- University of Iowa
- University of Maryland
- University of Michigan
- Michigan State University
- University of Minnesota
- University of Nebraska–Lincoln
- Northwestern University
- Ohio State University
- Pennsylvania State University
- Purdue University
- Rutgers University–New Brunswick
- University of Wisconsin–Madison

## GUIDING PRINCIPLES

### VALUE

Programs and initiatives must create strategic and demonstrable value for member institutions

### COMMONALITY

Supported programs and initiatives must have a clear and common differentiator such as geography, strong member affiliation, or a collection of unique resources

### DIVERSITY

Collaborative efforts should value and advance diversity, equity, and inclusiveness across our member institutions

### DATA

Data should play a central role in both informing and evaluating our programs and initiatives

## SUPPORTING GOALS STRATEGIC THEMES



### NATIONAL LEADERSHIP & INFLUENCE

- **Be vocal leaders** about the vital role research universities play in creating knowledge, fueling economic growth, developing talent, and improving quality of life
- Support member universities' efforts to **expand their impact** regionally, nationally and internationally
- Deepen our investment in the future through enhanced and expanded **professional development programs** designed to cultivate the next generation of academic leaders



### SUSTAINABLE CULTURE OF COLLABORATION

- **Model collaboration** through a proactive, responsive, and adaptive culture
- Encourage stakeholder groups to work together and with **cross-sector partners** to generate new solutions that incorporate multiple perspectives and expertise
- Build upon existing networks of trust to **empower stakeholders** to create bold new opportunities, take calculated risks, and discover novel solutions



### CO-INVESTMENT, COST SAVINGS, & EFFICIENCIES

- **Realize cost-savings and efficiencies** by utilizing joint procurement processes, developing intentional interdependencies, co-investing to distribute costs, and sharing best practices
- **Leverage emerging technology** to enhance programs and support member institutions while realizing efficiencies